

# Project Sponsor Training

Learn how to lead projects as an effective sponsor, so you can deliver real business results. This course goes beyond PMBOK theory, and shows you exactly what project sponsors do across the lifecycle, how to align with project managers, and how to represent your project at the executive level. You'll apply proven strategies, including checklists, sponsor dashboards, and a ready-to-use playbook. By the end, you'll know how to navigate executive politics, avoid common mistakes, and champion projects with confidence and clarity.

[CBT Nuggets course material](#) →

## WEEK 1

### Project Sponsor Training- Part 1

Roles & Responsibilities at a Glance

Mindset and Behavior

Governance and Decision-Making

The First 30 Days

Test Your Knowledge!

Quick Reference Sheet

### Project Sponsor Training - Part 2

Introduction

Supporting the PM

Trust the Process

Meeting Agenda

Executive Engagement

Sponsor Mistakes to Avoid

The Sponsor's Playbook

Test Your Knowledge!

Downloadables!