

AI Made Practical

This course teaches non-technical professionals how to use AI effectively at work. Marketing specialists and research analysts will learn to write better prompts, use AI for writing and research, and navigate ethical concerns. It's practical training for anyone integrating AI into everyday tasks.

[CBT Nuggets course material](#) →

WEEK 1

AI Made Practical

What is AI?

Myths Vs. Reality

Ethics & Security in AI

Prompt Writing

Prompting in Action

AI for Research & Writing

CHALLENGE ☒